

Missouri Library Network Corporation

Areas of Strategic Focus

FY2011 Action Plan

Support Library Efforts to Provide a Seamless User Environment

We will help libraries utilize products and services that provide a seamless user environment and support the efforts of libraries to operate in their current surroundings. We will advocate for and support the adoption of new library technologies by Missouri institutions.

Encourage and Facilitate the Implementation of Change in Libraries

We will provide resources for libraries to use in response to their shifting environments. We will provide tools for libraries that facilitate change.

Training and Continuing Education

We will continue to offer and enhance our current workshops that are product or skill specific. Additional emphasis will be placed on offering education opportunities on broader, higher-level, non product-specific topics.

Strategy:

- Maintain OCLC training partner certification
- Apply for Statewide Grant for Digitization training
- Continue fully-funded MLNC Speakers Series

Foster Library Development

We will bring lasting change to library service around the state. MLNC will carry on our current support of the Show-Me the World project and continue to find other ways to strengthen libraries.

Strategy:

- Manage the implementation of a shared OverDrive purchase for public libraries in the state.
- Offer this same opportunity to academic libraries.
- Explore serving as the project manager for a shared ILS to un-automated, under-automated or migrating libraries.

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Provide Ways for Libraries to Leverage Resources

We will bring together individual libraries in order to maximize their impact, provide time and cost benefits, and make services more accessible and affordable.

Strategy:

Expand marketing efforts of electronic resource offers for members. Implement an electronic resources advisory committee to screen new offers from vendors.

Offer to broker group purchases of electronic resources to groups of Illinois libraries that are looking for assistance due to system changes.

Further Enhance Relationships and Membership

We will play a pivotal role in creating integration and synergies among Missouri library organizations and continue the already excellent relationships we have with our member libraries, the State Library, MOBIUS, OCLC, and other OCLC networks.

Strategy:

- Reach out to libraries in Kansas, Illinois, Nebraska and Iowa through mailings, email messages and exhibiting at conferences.
- Offer MLNC as the close to home OCLC billing provider.
- Offer management services to MLA, MOBIUS, ABOS, ARSL and other organizations as opportunities arise.