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September 2010

Upcoming Events

OCLC ILLiad Demo

September 9
 Online

Introduction to Digital Preservation

September 13
 St. Louis

Using the OCLC Connexion Client

September 23
 Independence

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<http://www.mlnc.org/help.html>



Upcoming Workshops

View the full calendar and register at <http://www.mlnc.org/workshops>.

Date	Workshop	Location
September		
9/9/10	OCLC ILLiad Demo	Online
9/13/10	Introduction to Digital Preservation	St. Louis
9/23/10	Using the OCLC Connexion Client	Independence
October		
10/19/10	Introduction to the Encoded Archival Description	Online
10/26/10	Using the OCLC Connexion Client	St. Louis

Also coming up:

MLNC Annual Meeting October 6, 2010

Lodge of the Four Seasons

Featuring Shirley K. Baker, Vice Chancellor for Scholarly Resources and Dean of University Libraries at Washington University in St. Louis.

A plated breakfast will be provided to the Director or designated proxy for each Full MLNC member institution at no charge. Additional staff from Full members or staff from Associate or Participant members may enjoy breakfast for \$16.75 per person.

[View more details and register.](#)

MLNC Speakers Series November 9, 2010

Featuring Steven Bell, author of the Kept-Up Academic Librarian (<http://keptup.typepad.com/>) and contributor to LJ Academic Newswire, From the Bell Tower.

[View more details and register.](#)

**General*****MLNC HOLIDAY CLOSING***

The MLNC office will be closed on Monday, September 6, 2010 for the Labor Day holiday. We will reopen at 8:30 a.m. on Tuesday, September 7.

—[MLNC]

MLNC ANNUAL MEETING REMINDER!

Registration for the MLNC Annual Meeting, to be held during the Missouri Library Association Conference, closes September 24, 2010. If you are a voting member and will be unable to attend, proxy forms must be returned to the MLNC Office by September 17, 2010.

View full details and register: <http://mkbweb.mlnc.org/EventDetail.aspx?EventId=00000371>.

—[MLNC]

MLNC BOARD CHANGES

Following his acceptance of a new position at Hennepin County Public Library in Minnesota, Bill Rodgers of Missouri River Regional library has stepped down from his post as MLNC Board President. After being approached by the Nominating Committee, Laura Rein, Director of Eden-Webster Library, has agreed to serve as Board President. Laura previously served as MLNC's most recent Board President, leading the organization through a time of intense change and exploring of options.

Steve Potter, newly named director of Mid-Continent Public Library has been appointed by the Board to serve the remainder of Rodgers' term, through June 2013. Steve has been at MCPL for over 20 years working as branch librarian, automation specialist, regional branch administrator, and business manager before becoming director. He is a well known leader in the Missouri library community and the Board is pleased to have him accept the appointment to serve MLNC!

—[MLNC]

OCLC RESEARCH WEBINARS AVAILABLE

Three new OCLC Research webinars are now available online and through iTunes:

- From 17 June: RLG Partnership ALA Update Webinar.
- From 1 July: OCLC Research Technical Advances for Innovation in Cultural Heritage Institutions Webinar Series: Linked Data Part 2.
- From 15 July: OCLC Research Technical Advances for Innovation in Cultural Heritage Institutions Webinar Series: OCLC Web Services.

A complete list of webinar recordings is available on the OCLC Research Webinars page (<http://www.oclc.org/research/events/webinars.htm>) and the Technical Advances for Innovation in Cultural Heritage Institutions (TAI CHI) Webinar Series page (<http://www.oclc.org/research/events/taichi.htm>), as well as in iTunes (<http://itunes.apple.com/podcast/oclc-research-podcasts-webinars/id284764834>).

—[OCLC, edited]

GEEK YOUR LIBRARY!

Geek the Library (<http://www.geekthelibrary.org/>), a community-based public awareness campaign, is now available for adoption by any U.S. public library. The campaign is designed to highlight the vital role of public libraries in today's challenging economic environment and to increase local library support. Geek the Library has proven ability to improve public perceptions about local library funding needs in test communities. Details about how libraries can use the campaign to increase local support are available at <http://get.geekthelibrary.org>.

The campaign is sponsored by OCLC. Supported by a grant from the Bill & Melinda Gates Foundation, OCLC partnered with Chicago-based marketing communications agency Leo Burnett USA to create the campaign. You may read more about the project on the OCLC website: <http://www.oclc.org/news/releases/2010/201046.htm>.

—[OCLC, edited]

BRITISH LIBRARY TO SHARE RECORDS WITH LIBRARIES AND RESEARCHERS

The British Library has announced that it has made its extensive collections of bibliographic records available for free to researchers and other libraries.

The announced initiative will help expose a dataset of around 14 million records to users worldwide, allowing researchers and other libraries to access and retrieve bibliographic records for publications dating back centuries and relating to every conceivable subject area.

The new free service will operate in parallel to the British Library's priced bulk MARC data supply activity which is used extensively by large commercial customers.

The records are available either via two options: Z39.50 or as a dataset in XML, structured in an RDF/DC format. There is no charge for the service, but registration is required, and users must agree that any usage will be for non-commercial purposes.

Further details are available from the British Library:

Press Release: <http://www.bl.uk/news/2010/pressrelease20100823a.html>

Free Data Services site: <http://www.bl.uk/bibliographic/datafree.html>

—[British Library, edited]



Cataloging

FAST: FACETED APPLICATION OF SUBJECT TERMINOLOGY

FAST: Faceted Application of Subject Terminology, by Lois Mai Chan and Edward T. O'Neill is now available from Libraries Unlimited. It will also be available as an eBook.

The Faceted Application of Subject Terminology (FAST) schema reworks LCSH's authority rules so that they are easier to use, understand, and apply. The result is a schema designed to handle a large volume of materials with less effort and cost.

"FAST has been devised as a system to help manage a huge amount of information and retrieve specific items when needed," commented Dr. Chan. "It makes it easy for catalogers and indexers to assign and maintain subject metadata, and for information seekers to understand the system and search for relevant items. FAST is flexible for use across different disciplines and in various knowledge discovery and access environments, including library catalogs, subject indexes, and web indexing. It's a general purpose, English-language indexing schema created in the post-print era without the limitations associated with print."

FAST is compatible with LCSH in terminology, designed to facilitate faceted subject indexing and retrieval, and amenable to computer manipulation.

Currently the FAST authority file contains over 1,600,000 authority records. The authority file is extensively indexed to support a variety of search options. The full FAST authority file can be licensed for non-commercial use. Documentation on searching the FAST authority file is available on the FAST web site (<http://www.oclc.org/research/activities/fast/default.htm>).

—[OCLC, edited]

YOUR RDA ROADMAP: RESOURCES, TRAINING AND TOOLS FOR SUCCESS

Are you wondering what RDA means for your library?

On the OCLC RDA Resource page (<http://www.oclc.org/us/en/rda/about.htm>), you can find links to training materials, a schedule of upcoming courses, and the RDA Toolkit. There are also several links to resources available through the Association for Library Collections and Technical Services (ALCTS).

For classes on RDA, watch the MLNC website and the OCLC Training Portal (<http://tinyurl.com/359ktxg>).

—[OCLC, edited]

NEW LISTSERV: OCLC BATCHLOAD-L

The new Batchload-L list provides a discussion forum for OCLC Batchload users, including Local Holdings Record Updating service (LHRUS) users. The list may be used to ask questions of each other, share ideas and get practical advice for using Batchload. Information about upcoming meetings, training, enhancements to the service and documentation updates will be distributed via the list.

To subscribe to this and other OCLC discussion lists, visit: <https://www3.oclc.org/app/listserv/index.pl>, and complete and submit the form.

For more information on Batchload visit <http://www.oclc.org/us/en/batchprocessing/default.htm>.

—[OCLC, edited]



Interlibrary Loan

DIRECT REQUEST FOR ARTICLES: FIELD TEST

OCLC is currently field-testing a new service called Direct Request for Articles, in which PDFs of complete journal articles are made available through the OCLC's WorldCat Resource Sharing interlibrary-loan service.

Using the service, a patron submits an ILL request for a particular article; the service then determines what participating library owns the material in electronic form, and whether the material is available via ILL. It then produces a link to a full PDF of the article when available. However, the number of articles that could be available using such a system may be relatively small due to license agreements, which vary from library to library.

For WorldCat Resource Sharing, OCLC offers customized subscription pricing for individual institutions and library groups; when the new service goes live, there will be no additional charge.

Direct Request for Articles is based around a collective database from participating OCLC libraries in the program. During the testing phase, which began in July, 14 academic libraries have added their SFX or Serials Solutions databases to the collective OCLC database.

The participating libraries in the field-test group include the University of Chicago, the University of Minnesota, Ohio State University, the University of Virginia, North Carolina State University, and Penn State University, among others.

OCLC hopes to add Direct Request for Articles as a feature of WorldCat Resource Sharing by the end of August.

A program on Direct Request for Articles was presented at ALA Annual 2010 by Tony Melvyn, Delivery Services, OCLC. Streaming video of the presentation (48 min.) is available online: <http://vidego.multicastmedia.com/player.php?p=yhl10f5s>.

—[Library Journal, edited]

**Reference****PROJECT MUSE RENEWALS AND NEW ORDERS FOR 2011!**

In our continuing efforts to bring quality library resources to MLNC members at discounted prices, MLNC is pleased to announce that Project MUSE has added thirty new titles to the MUSE collection for the upcoming year, including publications from two publishers new to MUSE: Duquesne University Press and Northwestern University Press. All new titles will be included in the MUSE Premium Collection for 2011.

Among the new titles to be added are:

- Asia Policy (National Bureau of Asian Research)
- The Journal of the Civil War Era (The University of North Carolina Press)
- Journal of the Midwest Modern Language Association
- Register of the Kentucky Historical Society
- Toronto Journal of Theology (University of Toronto Press)

In addition to the titles being added to the Premium Collection, numerous titles have been added to the Standard, Basic Research, Basic College, Humanities or Social Sciences collections. Six titles will no longer be contributing new content to Project MUSE. Their existing content will be archived and remain available to subscribers.

A complete list of new titles, and the collections to which they have been added, may be viewed on the Project MUSE website (<http://muse.jhu.edu/about/new/upcoming.html>).

Subscription prices for 2011 are now available online (http://muse.jhu.edu/about/subscriptions/subscription_pricing.html). MLNC member libraries will continue to receive a 10% discount. The deadline to submit renewals or new orders to MLNC is October 1, 2010. New orders will begin January 1, 2011.

If you have any questions about MLNC's Project MUSE offerings, visit <http://www.mlnc.org/electronic/muse/default.html>, or contact MLNC Support (support@mlnc.org).

—[MLNC]

CREDO REFERENCE TRAINING AND SPECIAL OFFER

Credo Reference has announced its schedule of free webinars for September, posted at: <http://corp.credoreference.com/webinars>. Included are multiple sessions for both subscribers and non-subscribers alike. Sessions cover the scope of the collections, the interface, search functionality and much more.

All sessions are free, and open to anyone interested.

And don't forget the pilot program from Credo Reference! US public libraries that subscribe to Credo General Reference will be able to provide their local public high school(s) with access to the subscription service at no additional cost. The deadline for signup is September 30, 2010. If you have questions, call the MLNC Office (800-969-6562) or email: support@mlnc.org.

—[MLNC]

PROJECT GUTENBERG TITLES ON OVERDRIVE

Earlier this month, Boston Public Library became the first OverDrive library partner to add more than 15,000 public domain eBooks from Project Gutenberg to its 'Virtual Branch' website-- at no cost to the library. This featured collection, currently in beta, enables users to discover and download thousands of DRM-free EPUB eBooks without holds, waitlists, or authentication.

Users can visit the Project Gutenberg collection webpage, search for titles, hit the download button, and save the free eBook to their computer. The titles can be read in any EPUB-compatible software and transferred to EPUB-capable eBook readers such as the Sony Reader, nook, or Kobo.

eBooks downloaded from the Project Gutenberg collection don't expire or count against users' checkout limits, but every EPUB eBook downloaded from the Project Gutenberg collection will count as a circulation even though a user doesn't need to sign in to access the titles. Separate reporting functionality will allow libraries to check Project Gutenberg stats.

Project Gutenberg collections are currently being rolled out to library partners in the US and UK with eBooks.

<http://overdriveblogs.com/library/2010/08/10/project-gutenberg-ebooks-available-on-%E2%80%98virtual-branch%E2%80%99-websites/>

—[DigitalLibrary Blog, edited]

 **Information Technology****LIBRARY OF CONGRESS LAUNCHES NATIONAL DIGITAL STEWARDSHIP ALLIANCE**

The Library of Congress has announced the formation of the National Digital Stewardship Alliance (NDSA), a partnership of institutions and organizations dedicated to preserving and providing access to selected databases, web pages, video, audio and other digital content with enduring value.

The alliance is an outgrowth of the National Digital Information Infrastructure and Preservation Program (NDIIPP), which the Library has administered since 2000.

The NDSA will focus on several goals. It will develop improved preservation standards and practices; work with experts to identify categories of digital information that are most worthy of preservation; and take steps to incorporate content into a national collection. It will provide national leadership for digital-preservation education and training. The new organization will also provide communication and outreach for all aspects of digital preservation.

The NDSA will launch with a core set of founding members drawn from current NDIIPP project partners. Those members will develop a roadmap for immediate action, including a process for expanding membership. For more information, visit <http://www.digitalpreservation.gov/ndsas/>.

Read the full press release: <http://www.loc.gov/today/pr/2010/10-178.html>.

—[Library of Congress, edited]

WEB APPS FOR GROUP COLLABORATION

If you are working on a group project, and are looking for handy online tools to help the process, browse through these suggestions from Smashing Apps. The tools include notepads, mindmapping, whiteboards, and more.

See the whole list here: <http://www.smashingapps.com/2010/07/15/10-collaborative-brainstorming-web-apps-when-you-work-as-a-group.html>.

—[smashingapps.com, edited]

ALA TECHSOURCE WORKSHOPS: USING TECHNOLOGY IN LIBRARY TRAINING

In these two ALA TechSource online workshops, instructor Paul Signorelli will provide hands-on, interactive instruction in using current web technology to enhance in-person training sessions or conduct remote training sessions for employees in multiple locations.

Attendees will learn about existing, and new, ways to utilize tools such as LinkedIn Discussion Groups, Skype, and more.

The workshop is offered in two 90-minute sessions. The cost for the package is \$85.00:

- Session 1 Thursday, September 16, 2:30pm Eastern : Using Technology to Enhance In-Person Training
- Session 2 Thursday, September 23, 2:30pm Eastern: Using Technology for Remote Training Sessions

For more information, and to register, visit <http://www.alastore.ala.org/detail.aspx?ID=3047>.

—[ALA TechSource, edited]

E-READERS INCREASE READING?

People who buy e-readers tend to spend more time than ever with their nose in a book, preliminary research shows.

A study of 1,200 e-reader owners by Marketing and Research Resources Inc. found that 40% said they now read more than they did with print books. Of those surveyed, 58% said they read about the same as before while 2% said they read less than before. The study looked at owners of three devices: Amazon.com Inc.'s Kindle, Apple Inc.'s iPad and the Sony Reader.

These new reading experiences are a big departure from the direction U.S. reading habits have been heading. A 2007 study by the National Endowment for the Arts caused a furor when it reported Americans are spending less time reading books. About half of all Americans ages 18 to 24 read no books for pleasure, it found.

Read more about the study on the Wall Street Journal website:

<http://online.wsj.com/article/SB10001424052748703846604575448093175758872.html>.

—[Wall Street Journal, edited]

ACTIVE TWEETERS THE MOST INFLUENTIAL ONLINE?

A study released by ExactTarget has found that those who use Twitter are the most influential online. They blog more, they review products online more, and comment on news sites more, and one fifth of consumers indicate that they follow brands online in order to interact with companies.

The study surveyed 1,500 people. Read more about the study on the ExactTarget website: <http://email.exacttarget.com/Company/Press/Detail/Default.aspx?id=4552>.

—[ExactTarget, edited]