

Missouri Library Network Corporation FY2011 Annual Activity Plan

Strategic Focus: Support Library Efforts to Provide a Seamless User Environment

Planned activities:

Seek out advantageous offers for products and services that enable libraries to provide a seamless user environment.
Act as project manager on group purchases of key products in this arena such as OverDrive.
Advocate for and support the adoption of new library technologies by institutions through newsletter articles, use of new technology by the MLNC office and updates at regional meetings.

Strategic Focus: Encourage and Facilitate the Implementation of Change in Libraries

Planned activities:

Seek out and offer training on current library trends and issues using the best delivery method.
Continue MLNC Speakers Series with national level speakers.

Strategic Focus: Training and Continuing Education

Planned activities:

Offer continuing education workshops at sites statewide
Transition to a new e-learning delivery system

Strategic Focus: Fostering Library Development

Planned activities:

Assist smaller libraries in getting access to more advanced products by offering project management and implementation services.

Strategic Focus: Provide Ways for Libraries to Leverage Resources

Planned activities:

Identify the best new products and electronic resources to offer at discounted rates.

Strategic Focus: Further Enhance Relationships and Membership

Planned activities:

Expand membership in contiguous states through such activities as mailings, exhibits at regional conferences, attendance at other meetings, etc.
Revise Bylaws to remove geographic barriers to membership.
Capitalize on MLNCs operational expertise to respond to RFPs and other requests for management services.